

**SEMINOLE RIDGE HIGH SCHOOL  
TELEVISION PRODUCTION ACADEMY  
2014-2015**



**Course: Television Production 3 & 4 WSRH FILMS (5<sup>th</sup> Period)**

**Instructor:** Mr. Earle Wright

**Classroom:** 4-102 (TV Production Studio by Media Center)

**Conference Periods:** 1<sup>st</sup> & after school

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**Studio Phone:** 422-2693

**Website:** [www.seminoleridgetv.com](http://www.seminoleridgetv.com)

**Course Description:**

This is a hands-on, equipment-intensive course. Students should also expect to write several short film scripts, and to exercise their storyboarding skills on numerous commercials, PSAs, and music videos. This course provides an opportunity for students to work in a team-oriented environment with the goal each day to produce segments for contests and film festivals, our **daily 10-minute-long newscast**, and The Education Network. Students should be aware that assignments will be given that will require time to be spent after school to film events or produce broadcasts. Students should expect to submit their work for competitions that include the Student Television Network, The Palm Beach International Film Festival, the Florida Scholastic Press Association, the Florida Association for Media in Education's Jim Harbin Student Media Festival and much more!

These areas will receive special attention:

1. The importance of pre-production preparation. Students will learn the benefit of storyboarding, scripting, lighting, and equipment setup.
2. Students will demonstrate an understanding of advanced video editing skills by learning hands-on with professional non-linear editing software. Students may also earn industry certification in Adobe Premiere Pro.
3. Students will demonstrate an understanding of the role and function of the director. Students will spend time studying different directorial styles and genres and will work to incorporate what they learn into their own style.
4. Film production as a team effort.
5. Students will have an opportunity to use a variety of equipment used in the film industry including camera jibs, camera stabilizer systems (Glidecam), and a Matthews Doorway Dolly. This equipment is checked out for overnight or over-the-weekend use only. Abuse of this privilege will result in the denial of equipment in the future.



**Classroom/Studio Rules:**

- Be seated in classroom before tardy bell rings. Tardy students must have an office pass to enter classroom. Tardiness also costs you daily participation points.
- No food, drink or gum is allowed in the studio. Water is permitted in the classroom.
- Respect our equipment. TV equipment is very expensive and difficult to replace. The cameras and editing computers are a privilege for you to use throughout your enrollment in this course. (See equipment contract).
- Students are expected to have respect for each other and to act professionally and courteously at all times.
- All class projects MUST follow school rules relating to content and language. This falls somewhere in the rated "G" to "PG" area.

- Cheating is unacceptable and will result in a zero grade, a phone call home and a detention. Second time offenses will result in a referral. This includes plagiarism and/or misquoting or misrepresenting information in videos.

### **Course Requirements:**

For successful completion of this class, students will be assessed in the following areas:

1. attendance & participation
2. review worksheets
3. project proposals
4. in-class productions
5. post-production critiques
6. quizzes
7. 9 Weeks and Semester examinations
8. after-school shoots for some projects

### **Required Materials:**

- **Binder or Folder** for “Production Notebook”. Students must bring this to class each day to take notes and/or to store worksheets and handouts given by Mr. Wright.
- **SD CARD:** At least 1 SDHC **Class 10** card (Minimum 8GB) (required for use of HD video cameras)
- **USB Flash Drive** for keeping digital copies (QuickTime) of your projects as well as for storing scripts, music and graphics. (Minimum 4GB)

### **Text:**

***Television Production Handbook, 9<sup>th</sup> Edition by Herbert Zettl***

### **Absences:**

School policy applies to un-excused absences. Unexcused absences will result in a daily loss of participation points. In the real world, deadlines must be met to air a show successfully. In an attempt to prepare each student for working in the industry, late video assignments will not be accepted. Missed classwork will be accepted, except for un-excused absences, and must be turned in within the one week grace period upon returning to school. Any work turned in after the one week grace period will only receive 50% of the original credit.

**Each Television Production course is a prerequisite for all other television classes offered at Seminole Ridge High School. Moving into the advanced classes is dependent upon your behavior and work in this class. A signature is required from the instructor for further enrollment.**

For more information on individual assignments, due dates and class requirements please refer to our website: [www.seminoleridgetv.com](http://www.seminoleridgetv.com)